

# Identifying and Understanding Stakeholders using Process Mining

Case Study on Discovering Business Processes that Involve Organizational Entities

**NTT Software Innovation Center** 

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- 1. Introduction
- 2. Approach
- 3. Tool
- 4. Case Study
- 5. Conclusion

### Who is NTT?



#### **NTT Group at Global**

Formed from various technology companies, the NTT Group is one of the world's leading ICT companies. Managed from offices all over the world, the NTT Group's network provides customers with services, support and experts. It has consolidated sales of \$106 billion, 283,000 employees and more than 250 data centers.

Network coverage in countries & regions

Over 190

Direct presence in countries & regions

No.1

Fortune Global 100 choose NTT Group

employees worldwide 283,000

All facts and figures accurate as of September 2018

### Focusing Areas of NTT's IT Offering



#### Examples of Business Innovation & Growth Initiative

#### Al – Autonomics and Virtual Assistant

Expanding Autonomics, Robotic Process Automation and Digital Agents to reduce costs and improve the client experience through natural language processing, machine learning and cognitive intelligence.



#### Digital, IoT & Analytics

Expanding our digital solutions to bring rapid client impact

Accelerating analytical solutions to provide direct client impact.

Taking IoT from experiment to solutions.



#### As-a-Service Platforms

Expanding our BPO components (Process Management, RPA and Analytics), to provide a full As-a-Service model.



Providing RPA as a Service, separate from **BPO** 

Global Team - 10,500

Human -

o

C Robots –

@ 2017 NTT DATA Corporation

#### Consulting

Highly qualified consultants focused on accelerating client transformation through innovation to help NTT DATA Services and our clients take advantage of these evolving technologies

TTDaTa

Consultants play a key role in requirements engineering.

### Background



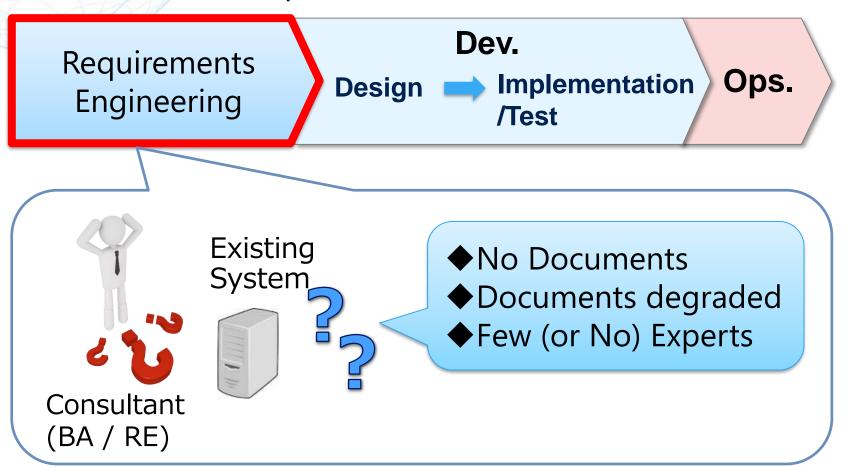
 One decisive factor influencing success of requirements engineering is to identify and understand the right stakeholders correctly and completely.

 Requirements engineers need to know which organizational entity, as a stakeholder, has an influence on the requirements of the system.



### **Lack of Business Process Document**

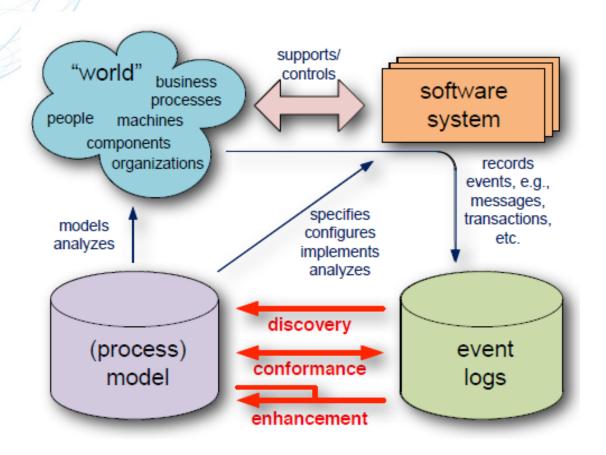
- Business process models are very helpful to identify organizational entities related to the system.
- However, business processes are often undocumented.





### **Process Mining**

Process mining is a research field for identifying business processes from the event logs generated by a system.



Process Mining Manifesto http://dx.doi.org/10.1007/978-3-642-28108-2\_19

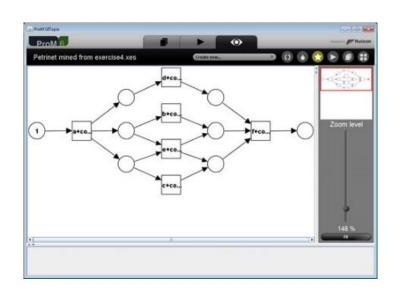


### **Business Processes by Process Mining**

Existing process mining approaches focus on sequential flows. The models lack information on organizational entities.

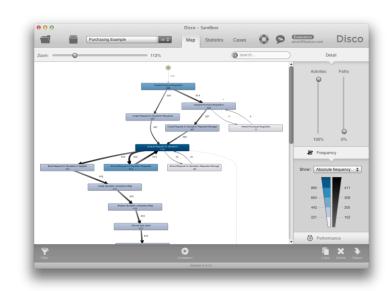


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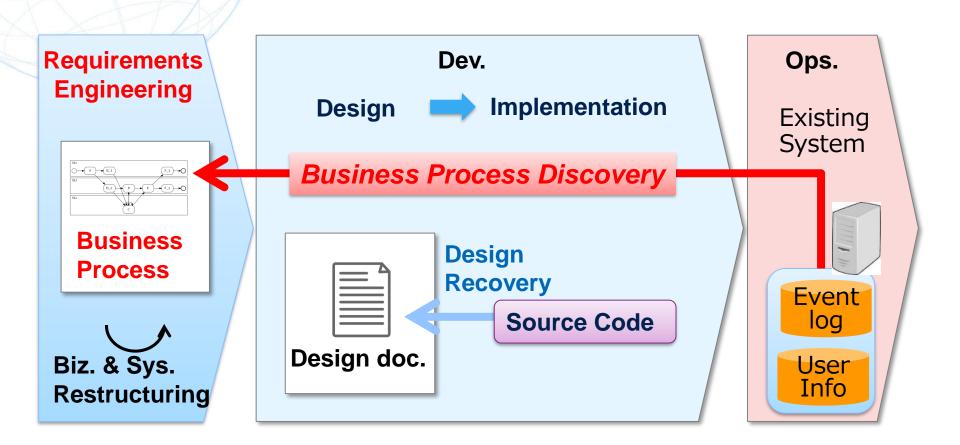


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### **Approach:**



## Discovering business processes that involve organizational entities from an event logs and user information





### **Basic Concept of Discovery Method(1/2)**

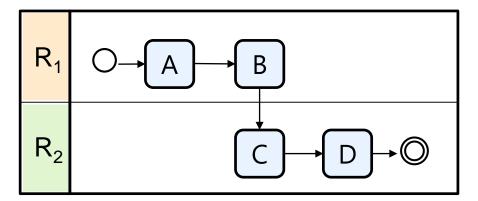
-Generating Business Processes that Involve Organizational Entities-



Case	Activity	Time stamp	User ID	
$W_1$	Α	TS <sub>1</sub>	001	
$W_1$	В	TS <sub>2</sub>	001	
$W_1$	С	$TS_3$	002	
$W_1$	D	TS <sub>4</sub>	002	



#### **Business Process**





User ID	Organization	
001	R <sub>1</sub>	
002	R <sub>2</sub>	
003	$R_3$	



Activity A and B are executed in Swimlane R<sub>1</sub>. Activity C and D are executed in Swimlane R<sub>2</sub>.

### **Basic Concept of Discovery Method(2/2)**



-Generating Business Processes that Involve Organizational Entities-

### Event log

Case	Activity	Time stamp	User ID	
$W_1$	Α	TS <sub>1</sub>	001	
$W_1$	В	TS <sub>2</sub>	001	
$W_1$	С	$TS_3$	002	
$W_1$	D	TS <sub>4</sub>	002 001	
$W_2$	Α	TS <sub>1</sub>		
$W_2$	С	TS <sub>2</sub>	003	
$W_2$	D	$TS_3$	002	



$R_1$	→ A	В	
$R_2$		→C_1	
$R_3$	1	→C_2	D >0



User ID	Organization	
001	R <sub>1</sub>	
002	R <sub>2</sub>	
003	$R_3$	



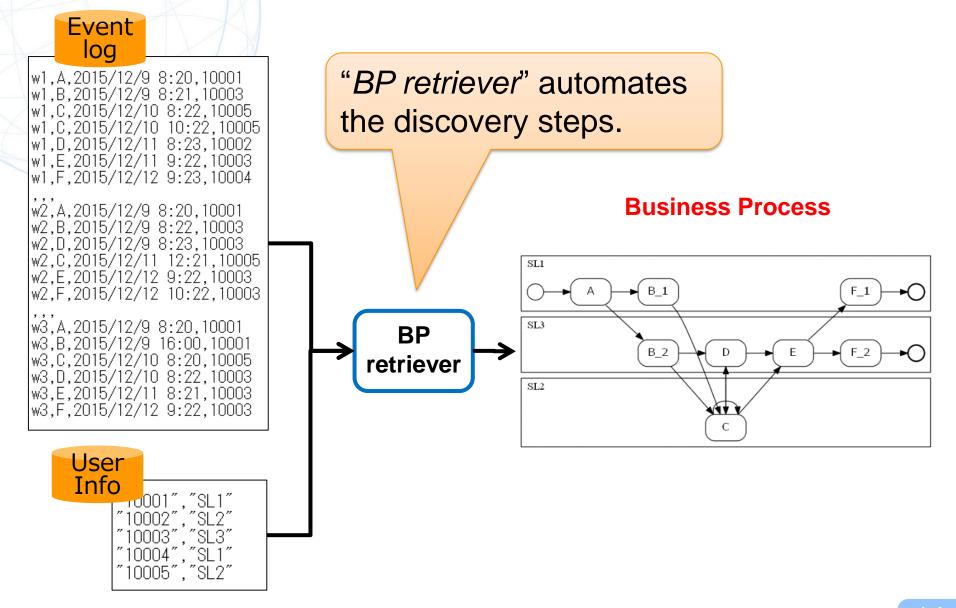
Activity C is divided into two activities (C\_1 and C\_2)



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### Software Implementation (BP retriever)



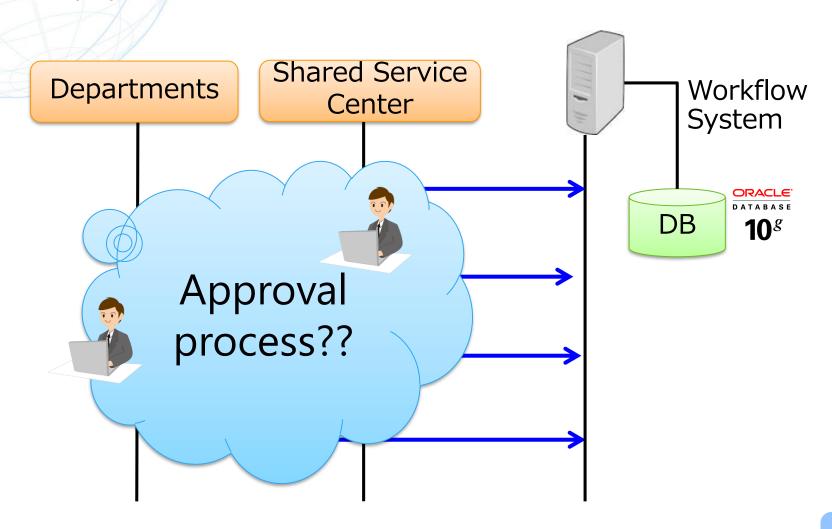


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### **Target System in Case Study**

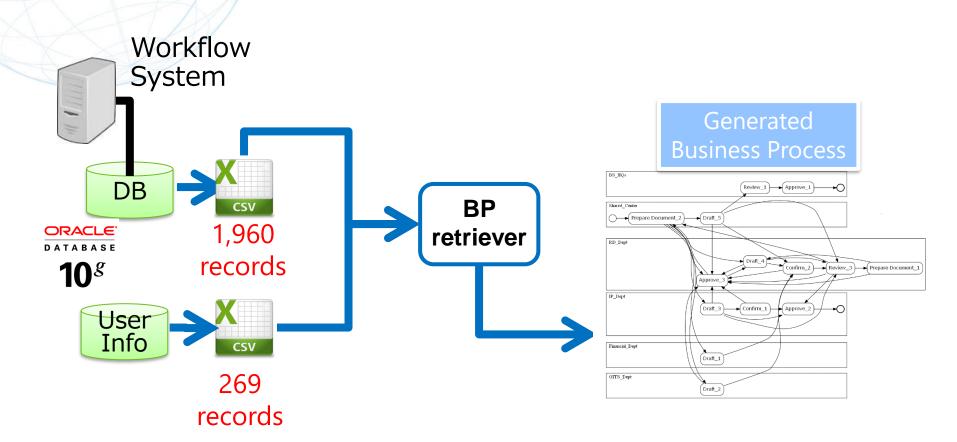
 An industry workflow system for procuring office supplies and equipment.





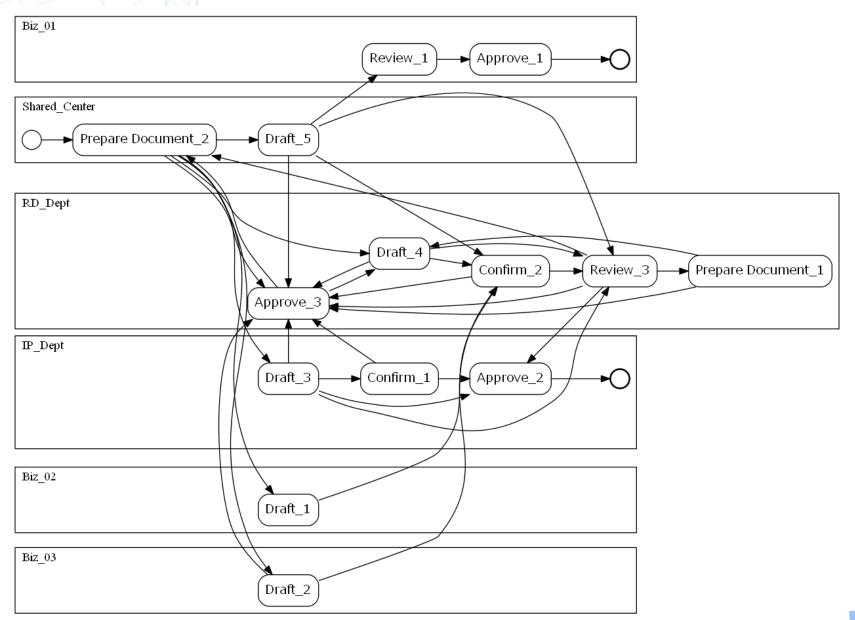
### **Business Process Discovery**

We used our tool to discover this department's approval process based on two years system's data.





### **Generated Business Process**





### **Stakeholder - Activity Matrix**

All the activities are affected by more than one department.

X X I I A I				-	
Activity Department	Prepare Document	Draft	Confirm	Review	Approve
RD_Dept	X	X	X	X	X
Shared_Center	X	X			
IP_Dept		Х	X		X
Biz_01				Х	X
Biz_02		X			
Biz_03		Х			



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### **Summary and Future Issue**

#### Summary

- We introduced our industrial case study for identifying and understanding stakeholders.
- Our tool generated the business process model that involves organizational entities (i.e., swim-lanes) by analyzing the database of the system.
- The model can helped requirements engineers to capture correct and complete stakeholders.

#### Future Issue

- We plan to verify the generated process models from the case study.
- We will evaluate whether the result of eliciting requirements from stakeholders identified are effective for the project success.